

Dr Saber Khan

drsaber@mail.com

Skype: drsaberphd

Professional Profile

A UK born national and trained Global Research Methodologist with 20 years experience across Government, Consumer, Corporate, Finance, Fast Moving Consumer Goods, Advanced Methodology, Real Estate , Policing, Quality of Life, Resident consultation, emergency services and corporate research.

With related academic excellence from Oxford University specialising in strategy and a Doctorate in Research Methodology, Dr Khan has contributed to many ground-breaking initiatives as a customer centred Research Methodologist

Professional Trainings and Educational Qualifications

Academic Qualifications

Doctorate	Middlesex University (UK) 'Research Methodology Innovations and Middle East consumers'
Postgraduate	Oxford University – Strategy and Innovation
Undergraduate	Sheffield Hallam University – Real Estate
Professional Trainer	DTLLS –Diploma in Teaching in the lifelong learning sector
Professional Qualifications	Member of the Chartered Institute of Management, Member of the Market Research Society

International Lecturing and delivery of specialist research methodology –

UK, USA, Lebanon, China, UAE, Egypt, Pakistan, India, Philippines, Malaysia, South Africa, Saudi Arabia, Iraq, Kazakhstan, Azerbaijan, Kenya, Nigeria, Qatar, Turkey, Holland, France, Germany, Spain, Sweden, Oman, Japan, Libya

Research Inventions and Innovations

Co-Creation Propensity Methodology Tool
Ethnibus -tracking survey of global opinion measurement
Global Consumer Attitude Surveys
Brand Equity Measurement Tool for Ultra Wealthy Consumers
Focused Enumeration Methodology for Statistical Research

Clients

Over 100 major Global Brands
Government and Academic Research

Senior Positions

Undergraduate and Postgraduate -Research Methodology Lecturer
Senior Vice President